

## Responses from member’s survey – July 2024

### About

The aim of the membership survey was to identify what members want from their state iHemp association, how they would like to be engaged, and to gather feedback on the vision and values of the organisation.

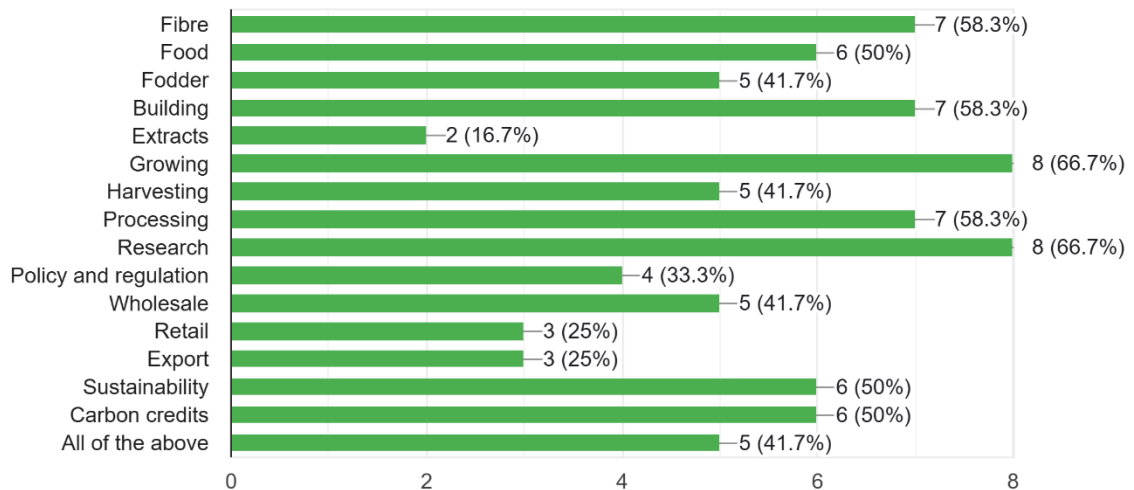
An eight-question survey was sent to 35 members on 1 July. It was again distributed to members on 10 July along with the agenda for the general meeting.

One member was not able to complete the survey and provided answers over the phone.

We received 13 responses, representing 34% of the membership base. The results are as follows:

#### Q1. What is your interest in Industrial Hemp?

12 responses

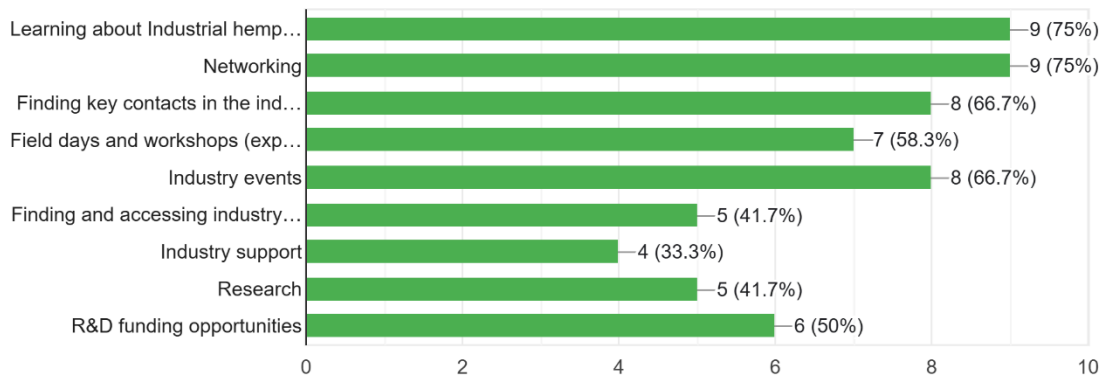


1. Research and Growing are the two top areas of interest, with 8 responses.
2. Fibre, Building, and Processing each had 7 responses
3. Food, Sustainability and Carbon Credits followed with 6 responses.

One member shared that Funding and Business Planning were their key interests. Both are in addition to the interests listed.

Q2. What are your 3 key reasons for joining iHemp NSW? Click on any that apply to you.

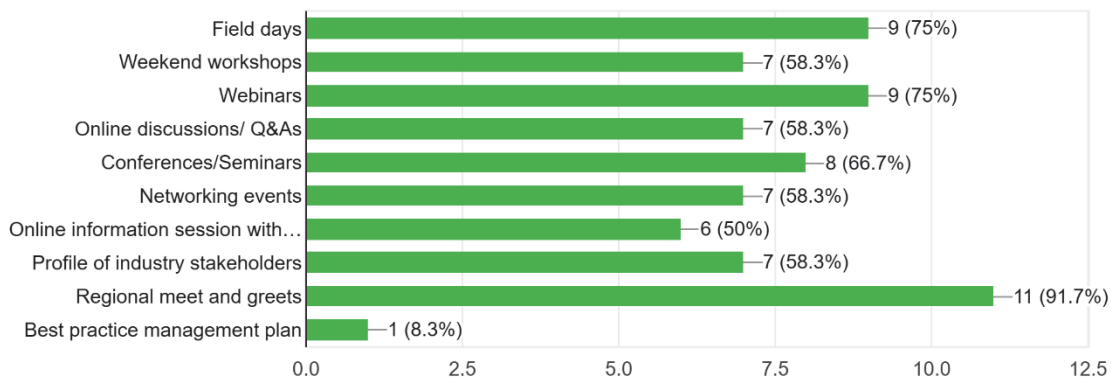
12 responses



Of the 13 responses, including one not represented on the chart above, Learning about Industrial Hemp and Networking received ten (10) responses, followed by Finding Key contacts in the industry and Industry Events with nine (9).

Q3. If iHemp NSW coordinated a schedule of events for 2024-2025, what would you be most interested in? Tick all that apply to you.

12 responses



Regional Meet and Greet events received the most interest (11), followed by Webinars (10) and Field Days (9).

**Q3b) Following on from Q3, can you briefly describe what your ideal event/s would look like?**

The responses varied but generally, the preference was for:

- one-hour webinars in the evening, on weekdays
- other events to run in the evening or weekends

-Webinar - 1hr

-Field Day/ Networking Events - 9am-4pm

Bi-annual event 3 days at an industry relevant or desirable location

I would love one day workshops within 3 hours of where I live. I would also like 1-hour webinars in the evening, say 7-8pm.

Less than an hour of specific information presented by industry experts followed by relevant Q/A. Webinar Can happen whenever available so long as the recording is made available afterwards.

Evening on a week weekday or weekend monthly

Where a speaker has 30 plus minutes and time for questions. No PHD students  
Evening. Depends on the presentation.

Meet and greets with like-minded people in the hemp space

Quarterly; 1-3 hrs; nighttime but flexible with advanced notice. Weekday preferred

Evenings or weekends.

Webinars every 2nd month. Regional meet and greets both online and a virtual catch up.

Field Days, Farm visits, weekend workshops, demonstration days. webinars suggested by members' interests. I'm thinking every 2-3 mths depending on the type of event

Weekday 11am monthly

Workshops - No Gov't or Uni speakers, people like Bob Doyle sharing stories, people with lots of experience to give to other farmers. Webinars - invite the French man who has started the cooperative in France, share his journey - encourage discussion/learning, focus on industry sharing industry cooperative models.

**Q4. Can you list 3 or 4 key words or short phrases that you think are important to include in the vision statement for iHemp NSW.**

Keywords in themes:

Unlocking potential	Working together, Support/Collaboration /Share/Collective of farmers	Trust
Reimagined industry	Action/advocacy/lobbying	Promotion
Best practice	Progression x 2	Knowledge
Sustainability /Regeneration/	Providing clarity /advice	Innovation x 2

healthy/holistic/circular economy		
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Next steps are for the committee to craft a few vision statements for discussion at the next General meeting.

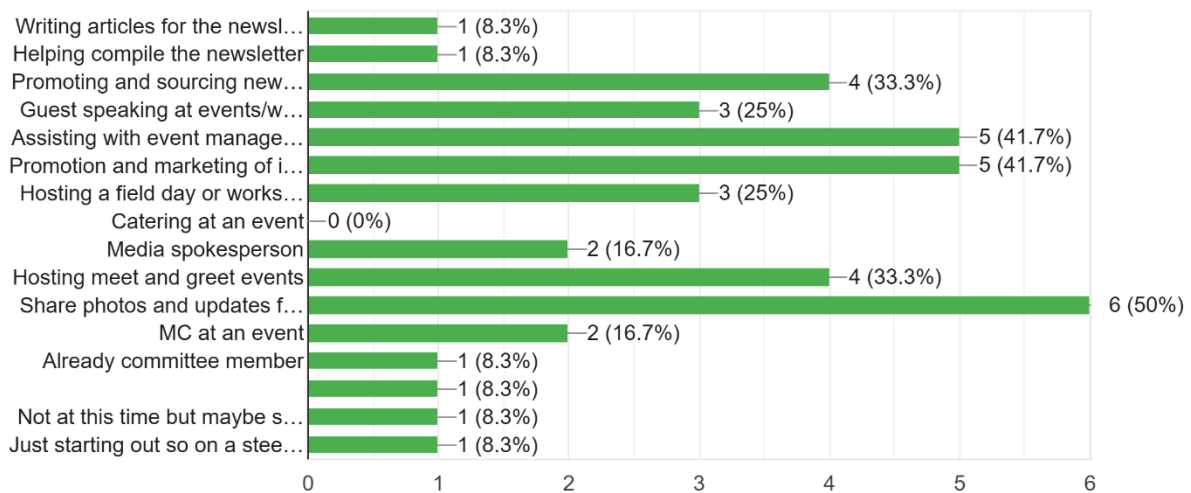
**Q5. Can you tick 2-3 values you think are most appropriate for iHemp NSW?**

The top four values are:

- Transparency (10)
- Collaboration (9)
- Innovation (8)
- Progressive (8)

**Q6. If you are in a position to be an active member of iHemp NSW, where or how would you like to assist/support the organisation?**

12 responses

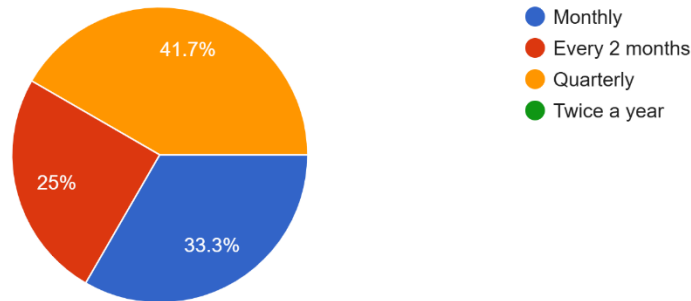


Members will be contacted separately to assist based on their capacity and interest. One member added, they can assist when the farmers are ready to create a

cooperative.

Q7. How often would you like to receive a newsletter from iHemp NSW?

12 responses



The majority of members, (41.7%) expressed that they would like to receive a newsletter from iHemp NSW quarterly.

**Q8. Is there anything else you would like to contribute or share?**

4 responses

- We are new to the industry but are wanting to get involved, learn all about how we can grow and sell in this evolving industry
- I would like to see lhemp nsw push for more processing and manufacturing.
- I am really enjoying my journey with IHemp NSW with a magnificent team leading and supporting our members. I can see IHemp NSW going a long way in the future. Well done to the team.
- Move away from carbon offset scams. Local manufacturing and processing

**Q9. If we need to contact you about your responses, can you please share your name, email address and phone number.**

- 11 members provided their contact details.

The committee will review the results in more detail and present to members opportunities to establish working groups to deliver events, marketing, promotional and communication tasks.